The School Social Work Association of America (SSWAA) would like to invite you to be a part of our 23rd National School Social Work Conference – Virtual Edition, to be held June 29-30, 2020. Pivot is a term with which many of you are familiar. Many of you have had to pivot and take a different approach to your work with students and families this spring. These have been challenging times! SSWAA has had to pivot as well.

SSWAA has changed directions in regards to our National Conference. While we were unable to hold an in-person event this year, we look forward with great anticipation to returning to an in-person National Conference in March, 2021. Camille Sweeney and Josh Gosfield said, “A key factor in success is knowing when to pivot, to rethink your plan, while still maintaining the mission.” SSWAA is thrilled and proud to be able to change directions, without changing focus. Our focus continues to be providing timely and beneficial professional development training for our members and the School Social Work community. This summer, we are bringing you a Virtual Edition of our National Conference.

SSWAA has moved to a virtual format for our conference and has also moved swiftly to put together a program that meets current needs and addresses issues related to the COVID-19 pandemic as we consider what our services will look like in the fall and coming school year. Join us for a literal smorgasbord of presentations! You can attend all sessions live, or you can attend some live and watch others in a recorded format at your convenience. Recorded sessions and live sessions are available for CEUs (*see details below).

Thank you for your commitment to our vital and valuable work! We hope to see you soon!

Sincerely,

Michelle Alvarez, Ed.D.
President

Michelle Alvarez
Rebecca Oliver, LMSW
Executive Director

SSWAA Board & Leadership

**Officers**

Michelle Alvarez, President
Christy McCoy, President Elect
Robert Lucio, Standards and Practice Representative
Leticia Villarreal Sosa, University Relations Representative
Kim Harrelson, Secretary
Dee Stalnecker, Northeast Representative
Terriyln Rivers-Cannon, Southern Representative

**Staff:**

Michelle Santiago, Western Representative
Stephanie Ochocki, Midwest Representative
Ashley Leeds, Student Representative

**Staff:**

Staff:
Rebecca Oliver, Executive Director
Tony Porter, Conference Manager
Ali Langen, Communication Specialist
Cierra Gibson, Administrative Assistant
Roshell Prince, Membership Specialist
Sean Delaney, Social Media Specialist
SSWAA 2020 Virtual National Conference
Schedule of Events
School Social Work Association of America
SSWAA Summer Smorgasbord – “Your Conference. Your Way.”

**Monday, June 29th**

**LIVE Session Times**

**Session 1**: 10:00am – 11:00am - Creating Virtual Social and Emotional Wellness Tools for Staff and Families

**Session 2**: 11:05am-12:05am – PBIS in a Virtual World

**Session 3**: 12:10pm-1:10pm – Ethics in an Epidemic

* **Lunch Break** – 1:15-1:45

**Session 4**: 1:45pm-2:45pm – Telehealth and Technology in Direct Practice

**Session 5**: 2:50pm-3:50pm – How to Welcome Students Back to School, post COVID

**Session 6**: 4:00pm-5:00pm – COVID-19 SEL Considerations

**Total LIVE CEUs available Monday = 6**

**Tuesday, June 30th**

**LIVE Session Times**

**Session 1**: 10:00am – 11:00am – School Social Workers - How to Work Collaboratively with School Administration

**Session 2**: 11:05am-12:05am – Trauma-Informed Schools During COVID-19 – Part 1

**Session 3**: 12:10pm-1:10pm – Supporting Students Coping with Grief and Loss

* **Lunch Break** – 1:15-1:45

**Session 4**: 1:45pm-2:45pm – Advocacy in Action: Building our Identity and Agency to Impact Change

**Session 5**: 2:50pm-3:50pm – Trauma-Informed Schools During COVID-19 – Part 2

**Session 6**: 4:00pm-5:00pm – School Social Work: A Social Justice Response to Current and Long-term Inequities During COVID-19 and Beyond

**Total LIVE CEUs available Tuesday = 6**

**BONUS Sessions available “On Demand”**

Re-Engaging Out of School Youth into Viable Educational Options
Helping Parents Manage the Uncertainty of COVID-19
Solution Focused Brief Therapy and Crisis Intervention
Delivering Tele-behavioral Health Services: Guidelines and Best Practices

**Total ON-DEMAND CEUs available = 4**

*The SSWAA Virtual Conference is being submitted for approval from NASW for 16 CEUs. Submission has also been made to the New York School Social Work Association (NYSSSWA) for approval in New York state for CEUs.*
Information & Special Notes

Registration
ALL registrations must be completed on-line. Individuals will need to pay online at the time of registration. Workshop descriptions are included in the brochure for the attendee’s convenience and planning purposes. Speakers bios are also included online on the Virtual Conference webpage: https://www.sswaa.org/virtual-conference

Refund Policy
Due to the format of this event, there will be no refunds offered. Since the event is a virtual event, all content will be available to registrants via recording and is not dependent upon attendance at the live event.

CEU Process
This program has been submitted for approval by the National Association of Social Workers for 16 Continuing Education Contact Hours. Details regarding CEU credits are listed on the conference app per session listing with each session being available for 1.0 CEUs.

To receive CEU credit, individuals will “sign in” via the conference app. At the end of the session, the speaker will give you a session code to input into the conference app which will direct you to a required session evaluation and will validate your attendance. All CEUs will be tracked via the Conference App. It is the conference participant’s responsibility to attend the full session and write down or enter the session code for CEU credit and to keep record for licensure purposes. (More information on how to download a certificate is mentioned below in the Conference App section.) When your license comes up for renewal, submit the information regarding your hours to your licensing agency.

For individuals who watch the sessions after-the-fact accessing the “on-demand” recordings, individuals will need to complete a post-test for each session and will need to pass the post-test with 80% or higher to receive CEUs. On-demand recordings will be available for CEUs through August 30, 2020.

Conference Event App
Please download the Conference Event App now! It features speaker details, handouts, and sponsor and exhibitor information. Evaluations and CEU awards will also be done through the App. SSWAA encourages all participants to use the FREE App. The App can be accessed via your mobile device and/or via a computer. After the event, you will be able to download a certificate of participation as well as a listing of the sessions attended. More information will be shared with registrants as the event approaches.

Social Media
Please be sure to follow SSWAA on:

- Facebook
- Twitter
- Instagram
- LinkedIn

Use our 23rd National School Social Work Conference™ hash tags – #SSWAA2020 #SSWAAgonevirtual #YourConferenceYourWay
VIRTUAL CONFERENCE WORKSHOPS

Monday, June 29, 2020

**Session 1:** 10:00am – 11:00am Eastern

“Creating Virtual Social and Emotional Wellness Tools for Staff and Families”
Nichole Stokes, MSW, LCSW & Frederique Seals, MSW, LCSW, M.Ed. - - Capital School District, Delaware

This hands-on session will share practical tools for engaging with students and families virtually. Specifically, this session will walk attendees through how to create a google site website and how to create a SMORE family newsletter.

**Session 2:** 11:05am - 12:05pm Eastern

“PBIS in a Virtual World”
Wayne Trice. LCSW, SSW K-12 - - Canyons School District, Utah

The sudden shift to online learning highlights the fact that many students haven't been taught expectations or etiquette for virtual learning. Additionally, School Social Workers have had to leap into online platforms and create digital lessons to reach students. This session will give School Social Workers some ideas about structuring remote social-emotional lessons and give resources for establishing intentional PBIS expectations.

**Session 3:** 12:10pm – 1:10pm Eastern

“Ethics in an Epidemic”
Jim Raines, PhD - - California State University Monterey Bay, California

This presentation addresses the core ethical dilemma faced by social workers in a national emergency: service vs. competence. It discusses the three ethical issues unique to technology-assisted social work: (1) privacy and confidentiality (2) professional boundaries and (3) technological competence. The webinar identifies the psychosocial effects of quarantine and its disproportionate effect on communities of color. It reviews the relevant sections of the NASW Code of Ethics and concludes with a reminder of the standard of care.

**Session 4:** 1:45pm – 2:45pm Eastern

“Telehealth and Technology in Direct Practice”
Stephen Monte, LCSW - - University of Southern California, California

School social workers increasingly seek to leverage technology to expand their reach and deliver high quality services. Telehealth has become a key tool in our efforts. Only in recent years have we developed the capability to deliver counseling services via streaming video in real time, to virtually anywhere in the United States. With this new capability comes numerous legal, ethical, financial and practical considerations. This workshop will help practitioners and management professionals understand how technology is impacting our field, preparing them for this new era of service delivery. Participants will come away with an understanding of the research evidence for telehealth services, along with common challenges and available solutions in this specialty area.

**Session 5:** 2:50pm – 3:50pm Eastern

“How to Welcome Students Back to School, post COVID”
Sheri Olson, LCSW - - 27J Schools, Colorado & Brenda Lindsey, PhD - - University of Illinois-Urbana, Illinois

This session will address the nuts and bolts of developing a school-based Whole Child framework that encompasses Trauma informed, SEL, PBIS, and Restorative Practices. The development of this plan will include a connection to the SSWAA SEL framework and the SSWAA protocol.
We are all facing various scenarios for the start of the 2020/2021 school year but one thing is for certain hygiene and physical distancing will be a significant part of expectations for students and staff. School Social Workers are well positioned to embed the topics of hygiene and personal protection into social-emotional learning. This session will offer consideration and topics as School Social Workers will be asked to support educators and students related to health precautions in schools.

| Session 6: | 4:00pm – 5:00pm Eastern |
| "COVID-19 SEL Considerations" | Stephanie Ochocki, DSW, LICSW - - Anoka-Hennepin Schools, Minnesota |

| Tuesday, June 30, 2020 DAY 2 |
| Session 7: | 10:00am – 11:00am Eastern |
| “School Social Workers - How to Work Collaboratively with School Administration” | Tamara Butler, MSW, M.S.Ed. - - Rockford Public Schools, Illinois |

This session will explore strategies on how School Social Workers can work with their administrator to do needs assessments and implement procedures so that students, staff, and families feel safe during this time of COVID-19.

| Session 8: | 11:05am - 12:05pm Eastern |
| “Trauma-Informed Schools During COVID-19 - Part 1” | Eileen Dombo, PhD, MSW, LICSW & Chris Sabatino, PhD - - The Catholic University of America, DC |

Children in all educational levels are vulnerable to abuse, neglect, bullying, violence in their homes and neighborhoods and other traumatic life events; research shows that upwards of 70% of children in schools report experiencing at least one traumatic event before age 16. Though school social workers are on the front lines of service delivery through their work with children who face social and emotional struggles in the pursuit of education there are scant resources to assist them in the creation of trauma-informed schools. This is particularly true now during the time of COVID-19. In this session participants will learn distinct examples of how to implement the ten principles of trauma-informed services in their schools; provide students with trauma-informed care that is grounded in the principles of safety connection and emotional regulation; and develop beneficial skills for self-care in their work.

| Session 9: | 12:10pm – 1:10pm Eastern |
| “Supporting Students Coping with Grief and Loss” | David Schonfeld, MD - - National Center for School Crisis and Bereavement, California |

This session will provide practical advice on how to support grieving students in any context. A wide range of topics will be covered including what not to stay considerations related to grief across different cultures how to initiate conversations with grieving students identifying and addressing guilt appropriate academic accommodations and managing grief triggers. The unique challenges of supporting grieving students during the current pandemic as well as free resources for addressing these challenges from the Coalition to Support Grieving Students will be shared. Time will be devoted to questions and discussion.

| Session 10: | 1:45pm – 2:45pm Eastern |
| “Advocacy in Action: Building our Identity and Agency to Impact Change” | Robert Lucio, PhD, LCSW - - Saint Leo University, Florida & Emilie Souhadra, MSW, LISW - - Central Rivers AEA, Iowa & Mary Stevens-Krogh, LCSW, LSSW - - Portland Public Schools, Oregon |
This session will assist School Social Workers with the important task of articulating their role and impact on student success. Presenters will guide and assist participants in identifying action steps within the 3 tiers of school social work advocacy and participants will leave with the ability to develop a personal advocacy action plan.

Session 11: 2:50pm – 3:50pm Eastern
“Trauma-Informed Schools During COVID-19 - Part 2”
Eileen Dombo, PhD, MSW, LICSW & Chris Sabatino, PhD - - The Catholic University of America, DC

Building off Trauma-Informed Schools During COVID-19 - Part 1, participants will engage in a live discussion with experts in this topic area to discuss strategies, challenges, and implementation plans to assist as School Social Workers return to school in the fall and their role in ensuring best practices in Trauma-Informed Schools.

Session 12: 4:00pm – 5:00pm Eastern
Leticia Villarreal Sosa, MSW, PhD - - Dominican University, Illinois & Christy McCoy, MSW, LICSW - - St. Paul Public Schools, Minnesota

The COVID-19 pandemic is causing suffering exposing and increasing inequities across the world affecting physical emotional economic and spiritual wellbeing. As school social workers we are called upon to promote social justice and ensure equitable access to resources and supports for all especially those most marginalized. We are only as strong as the most vulnerable person in our community so now more than ever it is imperative for us to decolonize from individualism and reconnect with ways of community care.

BONUS Sessions – Available “on-demand”

“Re-Engaging Out of School Youth into Viable Educational Options”
Howard Blonsky, MSW, LCSW - - Independent Consultant, California

The presenter will discuss his experience with re-engaging out of school youth and describe the Federal Demonstration project he led. We will discuss the potential increase in out of school youth after the pandemic provide some strategies and models that could be implemented to successfully bring students back to school.

“Helping Parents Manage the Uncertainty of COVID-19”
Chris Parrott, BPS Chartered Counseling Psychologist - - Your Self Series, New York

The disruption to our lives by the current pandemic has been challenging. Schools have moved to virtual teaching, students have been displaced from their school environments, and parents have been called upon to teach their children from home and to help them cope with the changes and anxieties that have surfaced. School Social Workers are vital in supporting families in rising to these challenges. This session will explore what parents are experiencing and how best to empower and engage parents at this time given the many competing demands they now face.

“Solution Focused Brief Therapy and Crisis Intervention”
Cynthia Franklin, PhD - - University of Texas at Austin, Texas

Solution Focused Brief Therapy is an evidence-based intervention that is used in schools globally to assist students with psychosocial problems and is useful for crisis intervention. This presentation discussed the important tasks of crisis intervention and how to use solution focused techniques to help in crisis situations.
“Delivering Tele-behavioral Health Services: Guidelines and Best Practices”
Sarah Caliboso & Tory Cox, - - University of Southern California, California

In this presentation, participants will develop an understanding of the growing need to provide tele-behavioral health in the current health and social landscape. Presenters will share best practices in providing tele-behavioral health services including utilizing evidence-based practices and legal and ethical considerations. Participants will walk away with basic techniques and strategies to engage clients in online therapy.