SCHOOL SOCIAL WORK ASSOCIATION DELEGATE ASSEMBLY REPORT 2017

This report is due electronically to Rebecca Kunkel at rkunkel@sswa.org by 5pm on 7/14/17. Please be prepared to share one item, from the report below, during the DA that you wish to receive to feedback.

STATE ORGANIZATION: ALABAMA (SSWAAL)

A. State Association Officers and Contact Information:

Please list the names of the officers, legislative chair, website manager and social media manager their contact information, including email address, and length of term of offices.

- President, Website and Social Media Manager- Jasmine Green, president@sswaal.com, 256-457-6035, October 2018
- Vice President- Jennifer McCombs, jmccombs@hoover.k12.al.us, 205-807-5345, October 2018
- Secretary- Kristin Masterki, kmasterki@mcssk12.org, 256-527-2824, October 2018
- Treasurer- Angie Bailey, angie.bailey@hsv-k12.org, 256-668-0513, October 2018
- Financial Secretary- Angela Kelly, agirls2009@gmail.com, 205-657-2615, October 2018
- Parliamentarian- Katie Smith, ksmith519@gmail.com, 205-439-1323, October 2018

1. Permanent Committees within the State Association:

- Educational Liaison
- Agency/Corporation Liaison
- Grant/Finance
- Membership
- Awards
- Public Relations
- Communications
- Professional Development
- Regional Directors

2. State Conference (Y or N and date for 2017): Yes, October 26-27, 2017

3. Organization’s Website address: sswaal.com (Under Construction)

4. Newsletter (Y or N, frequency and type, electronic or paper, of circulation): Yes, monthly electronic distribution

5. Facebook Page Address (Y or N. If yes, please list the page address): Yes, https://www.facebook.com/sswaal/ or School Social Work Association of Alabama

6. Twitter Handle (Y or N. If yes, please list the page address): No

7. Blog address (Y or N. If yes, please list the page address): No

B. Number of State Association Members: 40

C. Number of School Social Workers in the State: 50+

D. Annual Budget and Dues Structure:

Full/Regular Members: Full- $50
Associate/Student/Affiliate/Retired Members: Associate- $40, Student- $10, Affiliate- $25, Retired- $20
E. State Evaluation:

1. Current Strengths of State Association:
   - Strong presidential leadership
   - Members collaborate well throughout the state
   - Great representation for counties
   - Team work in building solid foundation of values and goals
   - Enthusiasm and commitment among members
   - Great combination of new and seasoned social workers
   - Committed charter members
   - Plan develop for slow, intentional and logical plan for growth
   - State educational department and system administrators recognize the positive impact that school social workers make
   - Members have strong connections within professional realm which leads to support and influence

2. Current Weaknesses of State Association:
   - Continue advertising to increase membership
   - Continued support from sister states
   - Identify representation in each county
   - Lack of representation in all areas of the state (which is a result of a lack of school social workers in many of the school districts in the state)
   - Leadership is somewhat inexperienced and therefore needs to make sure decisions are evaluated by group leaders for strategic growth
   - Minimal funds due to low salaries for social workers which effects ability to support organization with dues and/or professional development funds
   - Possibly difficult for officers to delegate responsibilities due to newness and uncertainty

3. Future Plans of State Association:
   - Recruit new members
   - Finalize budget
   - Plan educational trainings for members and other professionals throughout the state
   - Help upcoming social work students with support and increase their knowledge about the profession
   - Lead current members in new and innovative practices
   - Help all social workers feel responsibility to overall profession with accountability
   - To continue to support existing school social workers with meaningful dialogue and training
   - Advocating for many more school social workers to be hired throughout the state
   - Annual state membership drive with provision of professional development at affordable rate
   - Enlist school social workers across state to distribute organizational responsibility

4. Future Threats to State Association:
   - Funding of school social worker positions with the state department
   - Ensure core values and bylaws are upheld and in place for future executive boards
   - Differing agendas among members
   - Possible lack of support across the state in hiring school social workers due to lack of funding or administrators not understanding the function and benefit of school social workers
   - Competition for membership with other similar state associations
   - Negative forces/influences that may try to dictate organizational goals

5. How can SSWAA assist your state?
   - Relay relative ideas and information on school social work practice
   - Provide executive board leadership training
   - Increase advertisement for state chapter
   - Help us effectively navigate state-level advocacy
   - Building relationships with the state department while maintaining our own identity and goals
   - Regular consultation with executive board in various areas