A. 2016-2017 Fiscal Year State Association Officers and Contact Information:

<table>
<thead>
<tr>
<th>Board Member</th>
<th>Office</th>
<th>Term</th>
<th>Contact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kim Harrelson, LCSW</td>
<td>President</td>
<td>2016-2018</td>
<td><a href="mailto:sswam@sswam.org">sswam@sswam.org</a></td>
</tr>
<tr>
<td>Sherri King, MSW</td>
<td>President Elect</td>
<td>2016-2018</td>
<td><a href="mailto:sswam@sswam.org">sswam@sswam.org</a></td>
</tr>
<tr>
<td>Cherise Grandison, LCSW</td>
<td>Treasurer</td>
<td>2015-2017</td>
<td><a href="mailto:Teacha2z@aol.com">Teacha2z@aol.com</a></td>
</tr>
<tr>
<td>Tara Olendorff, LCSW</td>
<td>Secretary</td>
<td>2016-2018</td>
<td><a href="mailto:tolendorff@ofr5.org">tolendorff@ofr5.org</a></td>
</tr>
<tr>
<td>Deanna Rymer Hung, LCSW</td>
<td>Member-At-Large</td>
<td>2015-2017</td>
<td><a href="mailto:drymer@fortosage.net">drymer@fortosage.net</a></td>
</tr>
<tr>
<td>Deidre Townsend, LCSW</td>
<td>Member-At-Large</td>
<td>2016-2018</td>
<td><a href="mailto:deidre929@yahoo.com">deidre929@yahoo.com</a></td>
</tr>
</tbody>
</table>

2016-2017 Appointed Board Members:
- Mary Ellen Trachsel, Region 1 Representative
- Jean West, Region 2 Representative
- Jane Piester, Region 3 Representative
- Lisa Christmas, Region 4 Representative

2017-2018 Fiscal Year Changes: Newly Elected/Appointed Board Members as of 7/1/2017
- Cherise Grandison, Treasurer, 17-19
- Liz Kostas, Member at Large, 17-19
- Vacancy, Region 4 Rep - Appointed
- Vacancy, Region 5 Rep – Appointed
- Vacancy, State Consultant – Appointed

- Permanent Committees within the State Association:
  - Membership Committee
  - Communications Committee

- State Conference (Y or N and date for 2016 & 2017):

<table>
<thead>
<tr>
<th>Conference</th>
<th>Date</th>
<th>AM Session</th>
<th>PM Session</th>
<th>Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>KC Fall</td>
<td>11/4/2016</td>
<td>Restorative Discipline</td>
<td>School Culture</td>
<td>45</td>
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<tr>
<td>STL Fall</td>
<td>10/14/2016</td>
<td>Group Therapy</td>
<td>Expressive Arts</td>
<td>40</td>
</tr>
<tr>
<td>STL Spring</td>
<td>3/3/2017</td>
<td>Suicide Risk Assess.</td>
<td>ESSA by US Dept of Ed</td>
<td>45</td>
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<tr>
<td>KC Spring</td>
<td>3/10/2017</td>
<td>Suicide Risk Assess.</td>
<td>School Law</td>
<td>55</td>
</tr>
</tbody>
</table>

- Organization's Website address: [www.sswam.org](http://www.sswam.org)
- Newsletter (Y or N, frequency and type, electronic or paper, of circulation):
  - Yes, monthly electronic newsletter sent to 300+ subscribers via Mailchimp
  - [http://us10.campaign-archive1.com/home/?u=bf71c58d431c68aaae1e7ed1a&id=23523d493f](http://us10.campaign-archive1.com/home/?u=bf71c58d431c68aaae1e7ed1a&id=23523d493f)
B. Number of State Association Members: 113

C. Number of School Social Workers in the State: 450 estimated by DESE

D. Annual Budget and Dues Structure:
   - **Budget:** In checking and savings accounts, SSWAM began the fiscal year with $19,238.12 and ended with $13,060.96. We also have a CD in the amount of $10,739.66. *(These are estimated totals for our 2016-2017 fiscal year as of 6/5/2017.)*
     - Loss of revenue is attributed to several factors, including sending representatives to DA/Midwest Council, our lobbyist, and merchandise.
     - Our primary source of revenue is through our 4 regional conferences per fiscal year, two in St. Louis and two in Kansas City. Dues are our secondary source of revenue.
   - **Dues Structure:** $50 for Regular Membership; $25 for retired/1st year or student/associate level.

E. State Evaluation:
   - **Current Strengths of State Association:**
     - State Department of Education has been inviting SSWAM to participate in various workgroups regarding ESSA and forming legislative policy around suicide prevention, bullying, and trauma-sensitive schools. *(identified weakness in last year’s report)*
     - Collaborating with MASP, MSCA, DESE, and Mizzou to present on our differing roles and educate on trauma-informed initiatives at annual superintendent’s conference. The same group planned and held two “Missouri School Mental Health Summit” meetings with key stakeholder associations (superintendents, principals, teachers, etc.) across Missouri.
     - SSWAM contracted with a lobbyist to represent members. Co-contracted with MASP to save $. *(identified future plan in last year’s report)*
     - Held first Advocacy Day at State Capitol on 4/5/17 –23 in attendance from SSWAM (shared day with MASP – 22 from their association)
     - Board of Directors has been meeting regularly through freeconferencecall.com, almost monthly, to continue to push the association forward.
     - SSWAM is talking with NASW-MO in an effort to improve the associations’ relationship. SSWAM has spoken at NASW-MO’s last 2 board meetings about certification concerns. *(identified threat in last year’s report)*
     - Voted to purchase Wild Apricot database access to retain membership committee chairperson and simplify work for treasurer. *(identified weakness in last year’s report)*
     - SSWAM continues to offer excellent professional development opportunities for members on a consistent, on-going basis.

   - **Current Weaknesses of State Association:**
     - Difficulty maintaining steady membership from year to year.
     - Low visibility. It seems there are many school social workers (non-members) who are simply unaware of SSWAM.
     - Difficulty increasing member involvement on Board of Directors, in leadership roles, or nomination for awards.
• **Future Plans of State Association:**
  - October 25-27, 2018 – Midwest School Social Work Council Conference in STL
  - SSWAM continues its quest to attain certification from DESE for school social workers.
  - Help members to better communicate among themselves through use of online forums and member directory.
  - Updating data regarding number of SSWers in state, titles, salary information, etc to continue push for DESE certification.
  - We plan to distribute an informational packet to all districts regarding the role of SSWers.
  - Continue DESE/MASP/MSCA/MU School Mental Health Summit collaborations.
  - Increase online presence by offering merchandise for sale and offer new merchandise for sale at state, regional, and national level conferences.
  - Assess “school-based social work” as it relates to the profession. More and more communities are providing funding to community agencies (instead of directly to schools) to provide “school-based mental health services”. This is providing a great opportunity to allow students greater access to mental health services by breaking down barriers like transportation. SSWAM needs to determine the effect these services are having on the profession and its effects, if any, on certification.
    - How are other states including and tracking school-based social workers or mental health providers?
    - What standards do states have for agency based workers going into schools?
    - How are state associations incorporating other professionals?

• **Future Threats to State Association:**
  - An every-increasing number of CEU opportunities throughout the state compete with our attendance (and ultimately membership as many members are gained through conference attendance). We must find additional ways to attract/maintain steady membership.
  - Increasing district restrictions and job-related responsibilities of school social workers and Board of Directors’ members creates difficulty in getting out of the school building for professional development as well as meetings at the state, regional, and national levels.
  - A long historical disagreement about the minimal acceptable educational standard of a school social worker is preventing SSWAM from having a working relationship with NASW-MO. The state chapter advocates for BSW level social workers in schools and we (and DESE) oppose. They also state that they are hesitant to turn over control of standard setting of the profession to a non-social work entity. Additionally, the lobbyist we are interested in hiring is unwilling to contract work with us because of their affiliation with NASW and the conflict of interest with our association’s disagreement in this area.

• **How can SSWAA assist your state?**
  - SSWAM would like to know the best way to approach NASW-MO so as to build a collaborative working relationship where we support one another.
  - SSWAM would like to see strategic plans from other states from which to model one of our own.
  - SSWAM would like to see packets that other states might have sent out to superintendents/HR/etc. on the roles of school social workers.