



School Social Work Association of America

"... dedicated to promoting the profession of School Social Work to enhance the social and emotional growth and academic outcomes of all students"

SCHOOL SOCIAL WORK ASSOCIATION DELEGATE ASSEMBLY REPORT 2017

This report is due electronically to Rebecca Kunkel at rkunkel@sswaa.org by 5pm on 7/14/17. Please be prepared to share one item, from the report below, during the DA that you wish to receive to feedback.

STATE ORGANIZATION: North Carolina School Social Workers' Association

A. State Association Officers and Contact Information:

Officers:

President: Charlene Davidson, president@ncsswa.org, 2 yrs president, 2 years president-elect, 2 yr
Regional conference-current Legislative chair
Vice President-Tulani Vaughn, vicepresident@ncsswa.org- 2years
Secretary-Kam McDonald, secretary@ncsswa.org 2 years
Treasurer-Donna Layton, treasurer@ncsswa.org 4 years
Parliamentarian-Charlene Johnston, parliamentarian@ncsswa.org, 10 + years
President elect-Constance Simmons, presidentelect@ncsswa.org 2 years
Technology manager-Chantia Carter, technology@ncsswa.org 9 months
Communications-Quincy Dinnerson, communications@ncsswa.org 1 month

1. Permanent Committees within the State Association:

Membership, Communications, Public Relations, Historian, Technology, Regions (6)

2. State Conference (Y or N and date for 2017):

Yes, October 18-20th, 2017 in Greensboro, NC

3. Organization's Website address:

www.ncsswa.org

4. Newsletter (Y or N, frequency and type, electronic or paper, of circulation)

We have an electronic newsletter that is required quarterly however we create one monthly.

5. Facebook Page Address (Y or N. If yes, please list the page address):

Yes, www.facebook.com/ncsswa1

Or search us at North Carolina school social workers; association

6. Twitter Handle (Y or N. If yes, please list the page address):

<https://twitter.com/ncsswa>

7. Blog address (Y or N. If yes, please list the page address):

Is added into newsletter

B. Number of State Association Members:

Estimate 300

C. Number of School Social Workers in the State:

Not clear, 900 social work degreed individuals working in state per NC department of instruction

D. Annual Budget and Dues Structure:

Current budget proposed 33,000.00

E. State Evaluation:

1. Current Strengths of State Association:

Great communication media outreach

Great conferences

2. Current Weaknesses of State Association:

Low membership numbers

3. Future Plans of State Association:

Clarify the exact number of SSW positions with the state

Rehire a lobbyist

Provide free webinar CEUs to members

Grow membership

4. Future Threats to State Association:

Low membership numbers

Apathetic advocacy on our behalf of school social work

5. How can SSWAA assist your state?

Support our fall conference with a vendor table from SSWAA so members can see the connection