SCHOOL SOCIAL WORK ASSOCIATION DELEGATE ASSEMBLY REPORT 2017

This report is due electronically to Rebecca Kunkel at rkunkel@sswa.org by 5pm on 7/14/17. Please be prepared to share one item, from the report below, during the DA that you wish to receive to feedback.

STATE ORGANIZATION: Please list the names of the officers, legislative chair, website manager and social media manager their contact information, including email address, and length of term of offices.

State Association Officers and Contact Information:
- President (2 year term): Liz Kruger Hommerding: Lizkhommerding@gmail.com
- Past President (1 year term): Nancy VanHorne: Nanvan37@gmail.com
- Treasurer (2 year term): Susanne Schroeder: schfam@charter.com (Currently, Sue also takes care of our website)
- Secretary (2 year term) & Legislative Chair: Christy McCoy: Christy.mccov07@comcast.net
- Professional Development Chair: Dan Porter
- Social Media Manager: Currently the officers of MSSWA delegate this amongst ourselves. We will be moving to one person in the near future.

1. Permanent Committees within the State Association:
   - Legislative
   - Professional Development
   - Networking and Outreach
   - Recognitions
   - Promotions
   - Finance & Membership

2. State Conference (Y or N and date for 2017):
   a. Fall Conference: November 13th & 14th 2017: Focus is on diversity
   b. Spring Conference date to be determined
   c. Summer Institute: June 18, 19, 20, 2018

3. Organization’s Website address: www.msswa.org

4. Newsletter (Y or N, frequency and type, electronic or paper, of circulation):
   - Yes: Quarterly newsletters. First one of the year is paper and goes out to ALL school social workers in the state. The other three are electronic and go to members only.

5. Facebook Page Address (Y or N. If yes, please list the page address):
   - https://www.facebook.com/Minnesota-School-Social-Workers-Association-MSSWA-290139567352/?ref=br_rs

6. Twitter Handle (Y or N. If yes, please list the page address):
   - https://twitter.com/ssw_minnesota

7. Blog address (Y or N. If yes, please list the page address):
   - We are on Pinterest: https://www.pinterest.com/msswa
B. Number of State Association Members: 467

C. Number of School Social Workers in the State: 1,358

D. Annual Budget and Dues Structure:
Annual Budget: Projected budget for 2016-2017: $102,670.00
Dues Structure:
- Membership is a full 12 months from the date joined.
- Full Membership: $65.00 a year, or $150 for three years for School Social Workers working full time
- Affiliate Membership: $35.00 a year for those retired, in related professions, not employed or in graduate school.
- Affiliate Plus Membership: Online access to resources is available to Affiliate members for an additional $30.00.
- Undergraduate social work students receive a complimentary membership

E. State Evaluation:

1. Current Strengths of State Association:
   - Strong board involvement
   - Membership has had a steady increase over the past 5 years
   - Education of stakeholders (principals, Board of Teaching, etc.) regarding the role of MN SSW provided
   - Presentation at Bullying Prevention Conference
   - Transitioning to a smoother way to communicate via Google Docs

2. Current Weaknesses of State Association:
   - We need to gain more media publicity. Other student support professionals, specifically school counselors, gain more media attention therefore minimizing the role of school social workers. We maintain that ALL student support professionals are important that that schools need to determine their own needs. We are struggling to get this message across disciplines.

3. Future Plans of State Association:
   - Build our relationship with the MN Department of Education to promote advocacy for school social workers
   - We want representation on the board of teaching to be a voice for SISP and rational for our dual licensure
   - Continue to add cultural responsiveness into professional development opportunities as well as within board and committees
   - Promote social-emotional education

4. Future Threats to State Association:
   - Changes to Board of Teaching license
   - Potential Medicaid cuts

5. How can SSWAA assist your state?
   - Help with our need for media publicity
   - Position statements to support advocacy efforts
   - Continued advocacy on a national level