SCHOOL SOCIAL WORK ASSOCIATION DELEGATE ASSEMBLY REPORT 2017

STATE ORGANIZATION: California Association of School Social Workers (CASSW)

A. State Association Officers and Contact Information:  Newly elected Board as of May 2017

<table>
<thead>
<tr>
<th>Executive Board</th>
<th>Contact Info</th>
<th>Term</th>
</tr>
</thead>
<tbody>
<tr>
<td>President</td>
<td>Robert Ayasse <a href="mailto:robertayasse@gmail.com">robertayasse@gmail.com</a></td>
<td>3 year</td>
</tr>
<tr>
<td>Vice President</td>
<td>Abbie Gregor <a href="mailto:abbiegregor@gmail.com">abbiegregor@gmail.com</a></td>
<td>3 year</td>
</tr>
<tr>
<td>Past President</td>
<td>Michelle Santiago <a href="mailto:msantiago717@gmail.com">msantiago717@gmail.com</a></td>
<td>3 year</td>
</tr>
<tr>
<td></td>
<td>760-445-2571</td>
<td></td>
</tr>
<tr>
<td>Secretary</td>
<td>Meg Walkley <a href="mailto:casswsecretarymw@gmail.com">casswsecretarymw@gmail.com</a></td>
<td>3 year</td>
</tr>
<tr>
<td>Treasurer</td>
<td>Gino Fontana <a href="mailto:casswtreasurer@gmail.com">casswtreasurer@gmail.com</a></td>
<td>3 year</td>
</tr>
</tbody>
</table>

Graduate Student Representative: Claudia Gonzalez 1 year term

Legislative Chair: Sandy Vaughn sandykvaughn@gmail.com 3 year term

Membership Chair: Open position 3 year term

Organizational Liaison: Daniel McCarthy mccarthynm@comcast.net 3 year term

Professional Development Liaison: Leandro Galaz lgalaz@csusm.edu 3 year term

Student Affairs & PPSC Programs Liaison: Patrick Mulkern patrickmulkern@gmail.com 3 year term

Website Moderator Liaison: Mako Csapo makosapo@gmail.com 3 year term

1. **Permanent Committees within the State Association:**

2. **State Conference (Y or N and date for 2017):** N due to national conference being held in San Diego. Next conference date: Nov. 3, 2018 in Los Angeles

3. **Organization’s Website address:** www.cassw.net

4. **Newsletter (Y or N, frequency and type, electronic or paper, of circulation):** Y, monthly electronic newsletters usually highlighting a prevention themed topic

5. **Facebook Page Address (Y or N. If yes, please list the page address):**

6. **Twitter Handle (Y or N. If yes, please list the page address):** @CA_SSW

7. **Blog address (Y or N. If yes, please list the page address):** N

B. Number of State Association Members: 379

C. Number of School Social Workers in the State: 528 and growing! (2015-16 CA. Dept of Ed document)
D. Annual Budget and Dues Structure:

Yearly Budget: Income & Expenses Estimate: $37,000
Current Balance in Account: $45,532

CASSW has seven regions in California and each region has access to funds for professional development activities. Currently, two regions (Los Angeles and San Diego) have funds being held specifically for them as a result of monies brought in during professional development activities. State conferences have made money and lost money, but overall, plus $4,000. Currently, yearly budget balances income and expenses so no impact on overall amount is felt.

**CASSW Only**
- **Active Membership:** $65
  - Active Membership includes school social workers, administrators, consultants, educators, and/or anyone involved with schools or children’s services.
- **Associate Membership:** $65
  - Associate Membership includes other professionals involved with schools or children’s services.
- **Retired/Transitional Member:** $50
  - Retired Members include persons from the above two categories who wish to remain active and serve the organization;
  - Transitional members are those who have been laid off or are otherwise unemployed at the time of their annual dues.
- **Student Member:** $10 for final academic year, plus one year following graduation (i.e. MSW graduate May 2017, membership expires June 2018)

**Combined CASSW (State) and SSWAA (National) Membership**
Select one and write amount in blank space:

<table>
<thead>
<tr>
<th>Membership Type</th>
<th>Amount</th>
<th>Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>CASSW / SSWAA Active/Regular Membership</td>
<td>$160</td>
<td>(SSW with active PPSC [Pupil Personnel Services Credential], MSW who works in schools, or university SSW faculty/coordinator)</td>
</tr>
<tr>
<td>CASSW / SSWAA Associate Membership</td>
<td>$160</td>
<td>(Person interested in SSW; CASSW voting rights accrue after 3 years)</td>
</tr>
<tr>
<td>CASSW / SSWAA Retired/Transitional/Affiliate Membership</td>
<td>$110</td>
<td>(Retired or temporarily unemployed persons otherwise eligible for Regular/Associate memberships)</td>
</tr>
<tr>
<td>CASSW / SSWAA Student Membership</td>
<td>$60</td>
<td>(Master’s or Doctoral SW students, plus one year membership after graduation)</td>
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Purchase Order processing fee, $10, if applicable: $_____

Total Combined CASSW & SSWAA Membership: $_____

E. State Evaluation:

1. **Current Strengths of State Association:** Membership and Board Membership diverse from across the state. More full time positions are becoming available due to the state’s new LCPP funding formula that focuses on priorities: Foster care youth, English Learners, Low Socio-Economic families and Attendance. Listserv reaches over 1300 people and is an effective information dissemination and marketing tool. Board is working cohesively to promote profession, association, national affiliations, and advocacy role. Active presence on multi-disciplinary state coalitions to promote SSW’s at the Pupil...
Services Coalition and Student Mental Health Policy Workgroup. Increased communication amongst regional representatives in planning activities and professional development. LinkedIn and newly added Twitter account can promote the association and SSW. The Graduate Student Representative manages our Facebook account. Connections to other university programs offering supportive credentials for SSWs, such as school counseling. Collected resources for a School Social Worker Toolkit and shared on our listserv. Liaison with state education board and CA Commission on Teacher Credentialing to influence policies impacting SSWs. Assisting with the addition of PPS programs in universities (ie. CSU San Marcos) and other regions that are needed. We recognize school social workers in the state with an award annually. New communication with Assemblywoman Talamantes Eggman can prove to be beneficial.

2. **Current Weaknesses of State Association:** Paid membership continues to be low. Members can not renew online and aren’t notified of expiration. Access to website material and completion of memberships through our process has been challenging. Need to provide clearer results and benefits for the membership dues. Size of state continues to lead to feelings of disengagement and isolation in parts of state where SSWs are few in number. Often split on a rural/urban axis, but also between Northern California and Southern California.

3. **Future Plans of State Association:** Goals set for increased visibility and advocacy, strengthen legislative outreach and support, and increased communication and support for school social workers in the state. No state conference in fall, due to the national conference in San Diego in March, 2017, but the next conference is planned for Nov. 3, 2018. Increased professional development from all regions, one per semester, planned in advance of the school year. Maintain and increase connections to PPS programs at colleges and universities to consistently recruit student members. Develop better transition plan to convert student memberships into paid memberships. Additionally, offering many options for payments for our members is a necessity and we are currently looking at companies that can help us with this. Items to further discuss and consider: Staggered elections and Executive Director position.

4. **Future Threats to State Association:** Not keeping up with technologically based communication and exposure.

5. **How can SSWAA assist your state?** Continue to provide communication regarding legislative information, position papers and other documents. Increase communication around benefits of being a state affiliate. Provide ideas on increasing membership. Help us develop strategic plan for CASSW to become visible and vibrant state-wide player in Sacramento and with other PPS professional organizations. Continue providing a wealth of resources through your website. We are in the process of revamping our website and hope to mirror the SSWAA website with helpful documents and other information to support school social workers in our state.